

# Neoliberalism and Mindfulness

Bhante Bodhidhamma · YouTube Talks · 19:37

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*Namo tassa bhagavato arahato sammāsambuddhassa. Namō tassa bhagavato arahato sammāsambuddhassa. Namō tassa bhagavato arahato sammāsambuddhassa.* Homage to the Buddha, the blessed, noble and fully self-awakened one.

So I thought this evening I'd tackle this neoliberalism, save us all, and the role of Buddhism, of *Buddhadhamma*, in that particular ideology.

Just to remind ourselves, an ideology is a set of beliefs and principles that go on to a policy. But as an ideology, as an idealism as well, there's always some future goal, some sort of Shangri-La that it's always heading towards. It always has, even in Marxist terms, the seed of destruction within capitalism. But that's true, as we've discovered from the last century, of any ideology — communism, national socialism, even democracy. Democracy at least has this self-correction every so often, and as we've discovered, it only really works when the society tends to be fairly peaceful with itself. As we see these days, there's a leaning towards the right again, towards authoritarianism.

The Buddha himself didn't fashion Buddhism. He simply taught a practical path to liberate us and the understanding that underlines it. So it's really about ethics. He belonged to a period before writing, so there isn't this philosophy and systems theory. It just didn't exist at that time. The thought was really very practical.

Now, the fundamental attitude that actually drives neoliberalism is greed, acquisitiveness. I'm quoting here from Oliver Stone's movie from 1987 called *Wall Street*. Some of you might have seen it. Gordon Gekko is the anti-hero, played by Michael Douglas, and he gives this speech: "The point is, ladies and gentlemen, that greed, for lack of a better word, is good. Greed is right. Greed works. Greed clarifies, cuts through and captures the essence of the evolutionary spirit. Greed in all its forms — greed for life, greed for money, for love, knowledge — has marked the upward surge of mankind." My, doesn't sound so bad, does it? What it does is it makes you a very special human being. You're out for yourself, this very selfish attitude that I should have what I want when I want it. If you remember Frank Sinatra's old song, "I did it my way."

Of course, it's a corruption of what Darwin said. Darwin — I quote him here — "It is not the strongest of the species that survive, not the most intelligent, but the ones most responsive to change." So this word "fittest" actually means adaptable.

But ever since the beginning of the Industrial Revolution, we've had this idea that there'll come a time

when we can produce enough stuff so that everybody has everything. There's a book I might mention — I might come back to that — by Jill Westcott called "The Psychological Roots of the Climate Crisis." One thing that she points out is that the wealthy nurtured the concept of neoliberalism through right-wing think tanks, and they captured the Republicans and eventually the Tories. So that's dear old Margaret Thatcher for us.

So now this acquisitiveness, this greed, it operates in a market. We're all now entrepreneurs in this market and we all want everything all at once. What it does, of course, is it creates this competition. But it's a competition that is antagonistic because either you're, at best, my rival, at worst, you're my direct enemy. So I'm always working against somebody.

Now, you can't say that competition is all bad, because it does actually create efficiency and inventiveness. In fact, in the worst cases where you have this aggressive competition — war — in the Second World War, jet planes, jet engines, radar and the computer were developed. So there's a tremendous irony there. But the thing is that what neoliberalism presumes is that society is at best when it services the market. We're all individuals, we're all working against each other in order to get the biggest piece of the pie we can, and the whole process is very antagonistic.

But when you look at something like academia, where scientists from all over the world might be working on a particular project, they're very happy to share with each other their discoveries. They're not motivated by power or money. I mean, they're given a salary. They might covet the Nobel Prize, but it's usually just sheer interest in the scientific investigation. So here we have a collaborative competitiveness, which is a very different atmosphere altogether. I think it's something the Buddha would have liked.

Now, the downside of this, of course, is that if you're not a player in the market, then in a sense, you've only yourselves to blame. And in blaming the victims — if you remember going back to that period, those from the rest of Europe won't remember this — but we had this fellow called Tebbit who told people to get onto their bikes. It's up to you, you've got to get the work. And if you don't get the work, well, that's your problem, you're to blame.

So workers begin to lose their rights because basically you have to negotiate with your employer, and the competition between workers determines the cost, which will go down and down. So this is the gig economy, isn't it? This is what we mean by the race to the bottom. I give a definition here of a race to the bottom: a competitive situation where a company, a state, or a nation attempts to undercut the competition's prices by sacrificing quality standards or worker safety or reducing labor costs.

You can see, for instance, when Uber started in London — I'm hoping that the situation is the same in the rest of the world, or I'm not sure — basically, those who wanted to join Uber were in competition with each other. So you can imagine a parent who has children, holidays and all that; a young woman who has a mortgage; and a young fellow who's got no problems whatsoever, he's only about 21 or something. They are bidding for your ride. Well, if the parent with all the problems is charging you 30 and the woman

charges you 25 and he charges you 20, then if the parent wants that ride, they've got to come all the way down to 20. And that's what happens — everything starts moving downwards.

The worst example, of course, is this recent sacking of 800 workers by the P&O ferry line. Interestingly enough, they were losing 100 million, but at the same time, they paid out 270 million to their dividend, to their shareholders. So you can see it's not very fair, is it?

And we all know about this tremendous lie, doesn't it? This thing about trickle down — eventually the wealth trickles down and everybody's happy. But it doesn't trickle down to the unemployed, to the disabled, or the old, the aged. These players, of course, are not in the market, so they would be a real drag, draining money from the market. So the only way to get around that is to privatize all the social services so that these companies get their 10 percent. I don't know what's happening in the rest of Europe, but now there are many GP surgeries that are being taken over by a company called Centene. Even the Daily Mail said it was the most avaricious of insurance companies. So it's all bad news, isn't it?

But the big thing is that this competition just undermines a sense of common wealth. You no longer have a caring society. You're not actually caring for each other; you're just trying to make money.

So that means that any government or charitable effort that tries to do something about your basic physical or material well-being, people in need, would undermine the entrepreneurial spirit of competition. See, people have got to get out there and get into it. And of course, neoliberalism hates governments interfering with the markets. So there was this whole business about very few regulations. Well, we knew what happened. The banks went berserk. And then who had to step in to save them? Us, the poor ordinary punter.

So you can see that this is diametrically opposed to anything that the Buddha would teach.

The wonderful thing is that, of course, people are highly stressed in that system, all the way down from CEOs all the way down to the ordinary worker. Now it seems that the World Economic Forum at Davos — where the mighty, the rich and the powerful, the high and mighty meet to decide how to rule the world — they were overjoyed to hear about mindfulness. So mindfulness would help people with their stress.

So you began to tell all the workers that were stressed out, you've got to take a course in mindfulness and stress reduction. And if you happen to be even more stressed by it, well, all you had to do was find a place in the office or somewhere and just sit there for a while and watch your breath and it would all disappear — as though stress were entirely a person's internal response to a situation. But as we know, the stress that's put upon you from the outside has a great deal to do with our own mental states.

So this wonderful gift that the Buddha gave us of investigating our lives and our being in order to achieve complete liberation from suffering is now being used to support a system which is doing exactly the opposite. What an irony!

And of course, what the neoliberal system is doing is the work of *Māra*. Now *Māra* is the evil one. If you remember, just before the Buddha's liberation, *Māra* came and gave him this great doubt: "Come on, what are you doing? Why are you going through all this pain, this suffering? Why don't you get back to your family and get back to sensual pleasures and how it was in the old days before you took up this silly idea?" And of course, the Buddha touches the earth. Now this is the important thing — he touches the earth and the goddess of the earth arises and says, "No, the Buddha has every right to do this because he has perfected the virtue of generosity."

So in other words, the Buddha's commitment came from his desire also to free everybody from suffering. And this is really something that undermines the neoliberal agenda — the idea that we can actually be like citizens who are helping each other. If you remember during the lockdown here, suddenly neighbors realized they could help themselves. It was unknown. You could actually knock on a neighbor's door and say, "How are you doing?" and be there to help them out. This was a new discovery, it seems.

So now, just before I carry on with generosity, the question is, what can we personally do? Well, the obvious thing, of course, is to be aware of what we're buying, not to support these satanic factories in Bangladesh and Cambodia and even in China.

But coming back now to generosity, I'm sure you've noticed that when you do something out of a sense of care for yourself, like you might buy a warm jumper or something like that, there's always a good feeling about that. You feel good about yourself. You're caring for yourself. Have you noticed that when you care for somebody else, when you look after somebody else, when you buy something for somebody, when you give something for somebody or spend time for somebody else, the joy that comes from it is much more long lasting? And it's that shift from going away from this "me" towards "we" where we can begin to find a different sort of economic system.

Of course, that sounds a bit glib, "me" to "we" and all that. But basically, it's that sense of bringing back that sense of community.

And I would just like to end with this lovely quote that I've got from the Buddha: "If beings knew, as I know, the results of giving and sharing, they would not eat without having given, nor would the stain of miserliness overcome their minds. Even if it were their last bite, their last mouthful, they would not eat without having shared, if there were someone to receive the gift. But because beings do not know this, as I know, the results of giving and sharing, they eat without having given, and the stain of miserliness overcomes their mind."

So it's possible that we can have a life of joyfulness, which is a shared joy with people around us, and to get away from this very tight sense of this little self like a little castle which has to defend itself against everybody. And you see it in these new woke movements, especially Extinction Rebellion, which is trying to wake people up to recognizing that things are getting worse — we have to do something about it. And you'll find great resistance from those people who, of course, are committed to neoliberalism.

So all we can hope for is a change of attitude. You'll get politicians saying, "Oh well, what we need is better jobs and better housing." But that's all within the system of neoliberalism. So in a sense, if we're going to move towards something which is much more just, much more equitable, much more caring, it's that fundamental attitude that has to change. Let's hope that when it does happen — because the seeds of destruction are within capitalism itself — when it does happen, hopefully in the near future, let's just hope it's not another ideology because that again will create problems. And what the Buddha is saying is if you ground yourself in the right attitude and you recognize that the situation of times are in constant flux, then you can always come at a particular situation not from some preset view and opinion but from this attitude of compassion, of sympathetic joy, of caring, of love.

Anyway, I hope my words have been of some assistance, that they have not caused even greater confusion, and that by your commitment to the good life of compassion and joy, you will be liberated from all suffering sooner rather than later.

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